

## **GAVGO LTD**

Lowton Business Park  
Newton Road  
Lowton  
Warrington  
WA3 2AP  
**GAVGO.COM**  
01942 604333



**Job Description:** Senior Paid Search Manager

**Location:** Lowton

**Reports to:** Director

**Salary:** £30,000 to £50,000 (depending on experience)

### **Who We Are:**

We are not a normal company, we believe heavily in growth, calculated risk taking and having a can do attitude. From our inception in 2015 to now being one of the UK's fastest growing companies. GAVGO is an umbrella company for our 2 main ecommerce companies (soon to be 3) BABYGO® and Online Radio Codes.

We take immense pride in our employees! Everybody contributes to the success of the company and its future.

### **Job Purpose:**

To take control and advance our paid marketing across multiple web platforms. They will be responsible for our Amazon, Google, Bing, Email and Social Advertising worldwide.

### **What we are looking for:**

Someone who is hands on and works with data to make decisions, has an analytical mind with a good understanding of business objectives. They won't be shy about making big moves and seizing opportunity, paper pushers need not apply!

### **Ideal Experience:**

- 5 Years Digital Marketing
- Commercially savvy and performance driven
- Have excellent communication skills (written and verbal)
- Excellent problem-solving skills. Taking ownership of issues, understanding trends and root cause
- Ability to present top level results and actions to upper management
- Nothing less than an excel wizard
- Split testing and segmentation
- Amazon advertising experience.

### **Few Perks of GAVGO® 🙌**

- Flexi Time
- Training & Seminars
- Get your Birthday off
- Free Food Friday
- Quarterly Events
- Monthly Rewards (Not just a pat on the back)
- Regular Salary reviews.
- Pension and Stock Schemes